

We make Nestlé trusted

Preference & Consistency

We ensure and enhance **preference and consistency** to delight individuals and families by valuing what they value and by offering products and services that always meet or exceed their expectations

Product Safety & Full Compliance

We guarantee **product safety and full compliance** by respecting our policies, principles and standards with full transparency

Enhancing quality of life and contributing to a healthier future

Zero Defects & No Waste

We strive for **zero defects and no waste** by constantly looking for opportunities to apply our continuous improvement approach to deliver competitive advantage

Everybody's Commitment

We engage **everybody's commitment** across our complete value chain and at all levels of our organization to build the Nestlé Quality mind-set

Nestlé Turkey CEO
Leszek Wacirz

